



Three Generations of Print

LCI Graphics

Recently I had the pleasure of visiting LCI Graphics of Sayreville, New Jersey. LCI Graphics is a three generation family run print shop that has been investing in automating finishing coming from their digital colour engines. Dan Seratelli, Vice President of LCI told me that his Graphic Whizard PT335SCC Multi has the flexibility and speed that they require to help their shop finish efficiently. Danielle Ross, Office Manager and Graphic Designer says she loves the "set it and forget it" aspect of the machine. Credit to Charles Bivona and Best Tech Graphic Equipment for bringing this smile generating automation to LCI's finishing department

Chris Harrington
VP sales
Graphic Whizard



Left to Right: Charlie Bivona, Sales at Best Tech, Dan Seratelli, Vice President of LCI and Danielle Ross, Office Manager and Graphic Designer at LCI

The **PT 335SCC MULTI** is a complete full-bleed finishing system for the digital marketplace. Equipped with interchangeable creasing/ perfering dies. Strike perf capability allows the PT 335SCC Multi to do partial perms in both directions. The PT 335SCC Multi makes short work of; business cards, greeting cards, invitations, tent cards and more. The PT 335SCC Multi is an ideal finishing solution to maximize efficiency while minimizing operator intervention.

For more information call Graphic Whizard at 800-265-3376 visit www.graphicwhizard.com or email sales@graphicwhizard.com